TOR RUGBY CLUB

Club Webmaster

What you can do for your club:

- Create and/or update and maintain a dynamic website to showcase the club
- Ensure up-to-the-minute information is presented attractively for visitors
- Make it easy for visitors to find the information they are looking for

The role:

- Create/update the website and design a navigation structure for players, opposition, coaches, volunteers, spectators, members, parents, sponsors, media and other stakeholders
- Liaise with the Communications and PR Manager and club committee to ensure club events are well publicised on the site
- Regularly update the news stories on the front page of the site, so that it feels fresh when regular users land on it
- Ensure the fixtures and results section is kept up to date
- The club's social media channels should be prominently featured on the site
- Source content and images
- Promote sponsors (where applicable)
- Manage e-business transactions (where applicable)
- Ensure the site complies with the code of conduct and reflects the values of the game

Ideally, you'll need:

- Good IT Skills
- A working knowledge of website creation and design
- The ability to use your own initiative
- Good written English
- Attention to detail
- Sound judgement

What you'll get out of it:

You'll have the chance to be creative and put your web design and journalistic skills into practice. Gathering news from all parts of the club will extend your network. We think being our webmaster will enhance your portfolio and impress potential employers.

How much time it will take up:

About 2 hours a week.